



# YOUR TRADES DIRECTORY FOR THE WEST MIDLANDS





# WHY ADVERTISE WITH US?

- Create Awareness & Build your brand in our C5 size Trade Magazine cum Directory
- Generate more business & engage with your target audiences
- Freely distributed across, supermarkets, retail outlets, restaurants, café's, libraries, train and bus stations, airports, community centres and select residential areas.
- Pay for One and **Get 2<sup>nd</sup> Advertisement Free**
- **Free Online Listing and Banner on selected offers**
- Find business, service providers and tradesmen all-in-one directory
- Cheaper and more effective than any other Directory
- Soon launching Online and in Mobile App





# KNOW ABOUT US

Tap4Trades is on the path to be one of the UK's largest online search engine to find local tradesmen in their areas starting with West Midlands. The sole mission of Tap4Trades is to connect home, property and business owners with the very best local tradesmen.

Tap4Trade is a **free service for all**, and one can directly engage with the tradespeople as all contact information is freely available and can be accessed straight away. Tap4Trade has a process of running checks on tradesmen before they are listed in the directory. On joining, members agree to have feedback from their customers put online for all to review.



# BANNER ADS *50% OFF*

[Home](#)[About Us](#)[Download](#)[Advertise](#)[Contact Us](#)

Helping you source the right Tradesmen and Service Providers for **FREE**.

**Search**

Browse through our database of certified and recommended tradesmen / service providers.



**BANNER  
ADS  
50% OFF**

- Find businesses, service providers and tradesmen all-in-one a5 size directory.
- Soon to be available as a Mobile App.
- Cheaper and more effective than any other Directory.
- Freely distributed across, supermarkets, retail outlets, restaurants, café's, libraries, train and bus stations, airports, community centres and select residential areas.
- For introductory advertisements rate please call on **0121-6794289 / 01212864470**

or email on [shanise@brandmansolutions.co.uk](mailto:shanise@brandmansolutions.co.uk)

**Address:** 600-15, Canalside House, 67/68, Rolfe Street, Smethwick, Birmingham B66 2AL.



Download our  
Corporate  
Presentation



# OUR NETWORK REACH

Tap4Trades provides a congenial platform for tradesmen to market their business and has the following advantages:

We offer one of the best distribution channels (B2B & B2C) as these directories are distributed around the Midlands area and a larger part being delivered directly to homes and various businesses. The online version and the printed version are excellent advertising tools that enable the tradesmen to reach out to their potential clientele.

We also provide in-house designing and graphic solutions along with the most competitive prices for your advertising needs.

Our directories are freely distributed at leading libraries, restaurants, cafés, shops, supermarkets, bus & railway stations, airports and newsstands.



# OUR RATING SECTION ONLINE

Soon, we shall launch our online rating section that would enable households to leave a rating based on their experiences, so that the new householders could use the services of the said tradesmen with complete confidence on quality, value and reliability.

Further, Tap4Trades unique platform shall also allow householders to connect with each other through the portal and get first hand information on the work undertaken by the tradesmen. With the accrued ratings a tradesmen can use these ratings to build upon their reputation and portfolio of local clientele.



# INTRODUCTORY ADVERTISEMENT RATES

Rates Applicable for First Two Issues Only

## A5 Size Directory Booklet:

Inside Front Cover – Full Page:	£400
Back Cover – Full Page:	£400
Inside Back Cover – Full Page:	£400
Full Page :	£250
Half Page :	£125
Quarter Page :	£60

## Online Banner Space 3 months Minimum:

Header Banner (728x90 pixels) [9.7"x 1.2"]:	£100
Vertical Banner (120x600 pixels)[8"x1.2"]:	£100
Medium rectangles	£60
Feature Listing :	£75

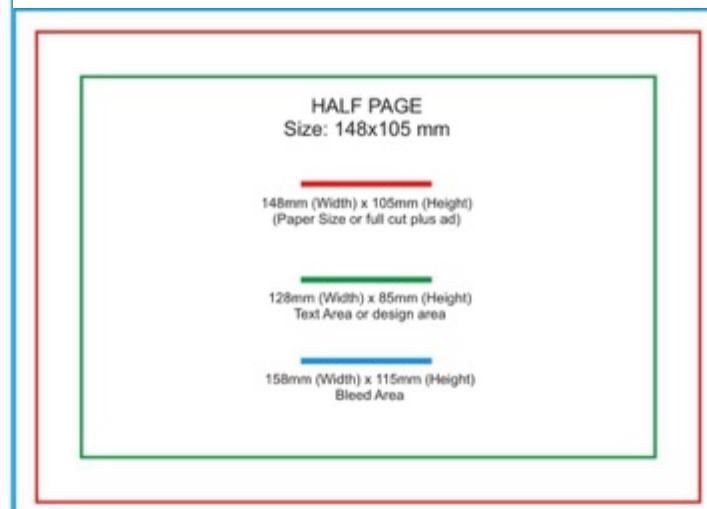
To book an advert or for any enquiry, please email us on  
[sales@brandmansolutions.co.uk](mailto:sales@brandmansolutions.co.uk)  
[info@brandbmansolutions.co.uk](mailto:info@brandbmansolutions.co.uk)

Payment can be made by Bank Transfer to:

**Name:** Brandman Solutions Limited  
**Bank Name:** NatWest  
**Account No.:** 72158700  
**Sort Code:** 60-02-35  
**Company Registration No.:** 9094095

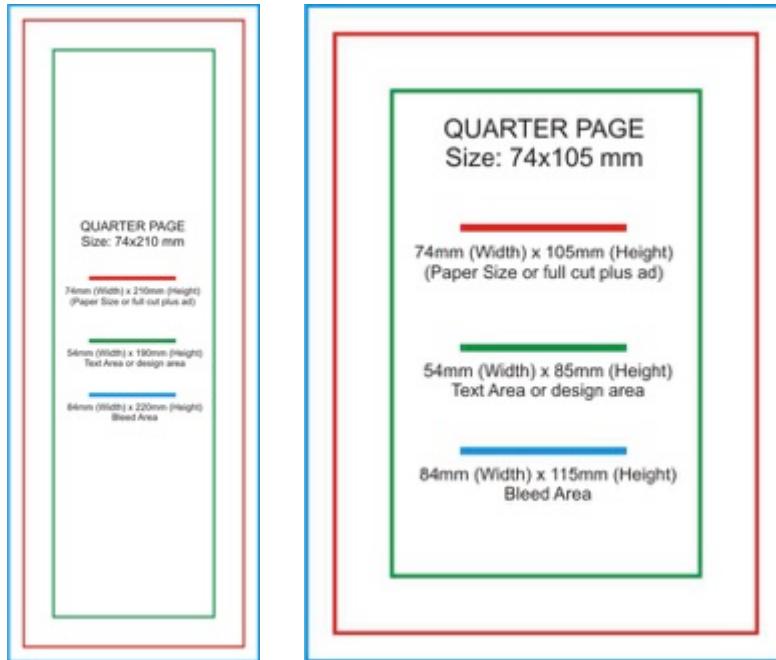


# ARTWORK SIZE





# ARTWORK SIZE





# LIST OF TRADE CATEGORIES

1. Home Improvement, DIY, Repair & Maintenance
2. Services
3. Motoring
4. Health & Beauty
5. Design, Print and IT
6. Entertainment & Special Occasions
7. Clothes & Fashion





## 1. Home Improvement, DIY, Repair & Maintenance

- a. *Security Alarm*
- b. *Building Contractors*
- c. *Roof & Loft Contractors*
- d. *Electricians / Electrical Contractors*
- e. *Carpenters / Carpeting Contractors*
- f. *Plumbing / Plumbing Contractors*
- g. *Heating and Gas Contractors*
- h. *Glazing [Windows /Doors/ Conservatories]*
- i. *Skip Hire*
- j. *Handyman Services*
- k. *Kitchen & Bathroom Cleaning Services*
- l. *Carpet & Furniture and Upholstery*
- m. *Curtains & Blinds*
- n. *Painting & Decoration*
- o. *Gardeners & Landscapers*





## 2. Services

- a. Accountants
- b. Loans , Mortgages, Finance & Insurances
- c. Solicitors
- d. Property Letting & Sales Agencies
- e. Notary Publics, Trusts & Wills
- f. Funeral Directors
- g. Funeral Carriage Services
- h. Travel Agents
- i. Dry Cleaners
- j. Supermarkets & Convenient Stores
- k. Relocation & Moving Services
- l. Structural Auditors & Allied Services Providers
- m. Currency and Money Transfer Services





### 3. Motoring

- a. *Car Parts & Accessories*
- b. *Car, Van & Limousine Hire Services*
- c. *Car & Van Sales*
- d. *Caravan Sales*
- e. *Car & Van Garage*
- f. *MOT & Repair Services*
- g. *Parking Services*
- h. *Cleaning and Valeting Services*
- i. *Driving Schools & Instructors*
- j. *Recovery Services*





#### 4. Health & Beauty

- a. *Beauty Salons*
- b. *Barber Shops*
- c. *Gyms & Health Clubs*
- d. *Health & Massage Spas*
- e. *Pharmacies*
- f. *Alternative Treatment Clinics*
- g. *Dentist Clinics*
- h. *Chiropodist*
- i. *Physiotherapy Clinics*
- j. *Private Clinics*





## 5. Design, Print and IT

- a. *Graphic Designers & Printers*
- b. *Photo Framing & Photo Printing*
- c. *Web Developers*
- d. *AutoCad Designers*





## 6. Entertainment & Special Occasions

- a. *Invitation Cards*
- b. *Event Management*
- c. *Hall Decorators*
- d. *Wedding Planners*
- e. *Marquee & Tent Hire Services*
- f. *Photo Booth*
- g. *Venues & Party Halls*
- h. *Wedding Lights*
- i. *Musicians & Dance Troupes*
- j. *DJ & Music Equipment*
- k. *Fire Works & Fire Crackers*
- l. *Bakers & Confectionaries*
- m. *Catering Services*





## 7. Clothes & Fashion

- a. *Fashion Designers*
- b. *Tailors & Embroiders*
- c. *Turban and Head Gear Designers*





Thank you!

